

Elevator's Pitch Assignment

1	I am (planning/started/growing) company (fill in your company name)
I am planning to start my FaceFood Food Truck company as soon as possible to make job opportunities and run a sustainable business in field of food industry with high hygiene food product services.	
2	Which is a (website? physical store? mobile app? restaurant?)
My business idea is a mobile restaurant that moves around Kabul city to deliver food to customers in order to make them happy and it has physical equipment and machinery inside the truck.	
3	For (fill in your target audience here).
My target audience are university students, school students, government employees, taxi drivers and those people who like to eat fried food outside his/her home.	
4	The company aims to (fill in what is the purpose of the company, or what does it do for the target audience)
As our food truck slogan is (we like you to eat!) we mean food business and to deliver healthy food to our loyal customers in every area of Kabul city, and we have some item foods which is very healthy for our target audience and customers.	
5	By (explain what the company will do differently or uniquely)
FaceFood Food Truck difference with other restaurants is our mobility and our ability that we can move from one location to another location and the uniquely of our business is that our food is very healthy and hygienic than the other restaurant foods 😊	

Fill the following table by explaining each part and the whole pitch shall be verbally read in less than 3 minutes.